

Exploration of Integrating Excellent Traditional Culture Into the Teaching of Ideological and Political Courses in Local Colleges and Universities

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Abstract

One of the important tasks of ideological and political courses in colleges and universities in our country is to guide college students to develop good moral qualities through the development of Marxist theory and values and value standards and codes of conduct. The connotation of China's excellent traditional culture is extremely rich, and traditional culture also has a unique educational function, and the important mission of the teaching of ideological and political courses in colleges and universities has a great fit with this function of traditional culture. Incorporating relevant content of excellent traditional culture into the education and teaching of ideological and political courses in colleges and universities can effectively enhance the effectiveness of ideological and political courses in colleges and universities, and better realize the education function of ideological and political education.

Keywords

Ideological and political courses; College students; Chinese nation; Traditional culture; Education.

1. Introduction

University students are in a stage of life in which the three concepts of world, life expectation and values are gradually established and consolidated. At present, with the globalization of the economy, multiple cultures have also brought multiple value orientations. Undergraduates show a lack of modern humanistic spirit as a whole. If they also lack the influence of the excellent traditional culture of the nation, the group of undergraduates is extremely vulnerable to the impact of bad ideas and culture.

1.1. The Need for Reform of Ideological and Political Courses

The era of knowledge economy has more and more demanding of knowledge, ability and quality requirements for talents. If college students want to adapt to the needs of the knowledge economy era, they must reserve at least four overall qualities including humanities, ethics, professionalism and psychology. Among them, the most important is the humanistic quality, which is the basis for talent. Humanistic quality is a comprehensive manifestation, which reflects a kind of spiritual outlook and inner temperament by absorbing and being influenced by excellent culture. Humanistic quality plays a positive role in promoting the ideological and moral quality education of college students. The materials of humanistic quality education are drawn from many aspects, and traditional culture is the most natural and abundant natural resource for humanistic quality education.

1.2. The Need to Improve the Mental Health of College Students

In recent years, the phenomenon of college students dropping out, committing suicide, and even committing crimes has not decreased, but has also increased. The reasons are mostly psychological reasons. This also shows that the number of college students with psychological

problems is not a few and continues to increase [2], and it is urgent to strengthen college students' mental health education. Ideological and political courses in colleges and universities can provide reasonable psychological guidance to college students and guide them to form good spiritual qualities. The study of the mind has always been an important part of Chinese traditional culture. Confucianism advocates generosity, tolerance, loyalty and forgiveness in interpersonal communication, and requires people to know how to accept themselves; Taoism teaches people the pursuit of spiritual tranquility and freedom, requires people to abandon fame and wealth, emphasizes return to simplicity, and emphasizes natural inaction. Confucianism and Taoism's depiction and pursuit of the spiritual realm of people undoubtedly provide a wealth of reference materials for the current psychological health education of college students.

1.3. The Need to Cultivate the Comprehensive Quality of College Students

Traditional culture plays a positive role in shaping and developing the modern personality of college students. Fully excavate the unique cultural content of traditional culture, combine these excavated excellent cultures with college students' pursuit of modern democracy, justice and other values, and maximize the charm of traditional culture in shaping the personality of modern college students. The reality is that college students cater to Western egoism and do not pay attention to or even abandon traditional culture, which undoubtedly exacerbates the collective decline in morality [3]. Therefore, college students should pursue contemporary ideal personality and strengthen the absorption of moral concepts such as fairness, justice, kindness, and courage.

2. The Feasibility of Integrating Traditional Culture Into Ideological and Political Education

2.1. Ideological and Political Education Has Cultural Attributes

Ideological and political education means that a specific class and political party exerts an organized and planned influence on its members of society with certain ideological concepts, political norms, and moral codes. People in this society are required to follow the law of ideological and moral development to conform to the class, party and social practice activities of ideology and morality required by society. Ideological and political education is an activity of ideological propaganda. Educators complete the development and transformation of the educated from a natural biological person to a social, political and cultural person by disseminating and practicing specific cultural achievements. Therefore, ideological and political education is a special manifestation of the phenomenon of culturalized people. This process of culturalizing people is affected and restricted by the cultural environment.

2.2. Excellent Traditional Culture Is Compatible with Marxism

The Marxist doctrine is a doctrine that is based on transcending nations and regions and takes the transformation of the world as its own duty. However, the global manifestation of Marxism cannot be separated from the specific history of national development. This determines that the combination of Marxism and Chinese traditional culture has a philosophical basis. The content of integrating excellent traditional culture into the current innovative practice of ideological and political education in colleges and universities is actually integrating and combing the basic principles of Marxism with the resources of excellent traditional culture, especially the resources of the times. The combination of excellent traditional culture and Marxism not only satisfies the objective needs of the modernization of excellent traditional culture, but also satisfies the demands of the realistic development of Marxism. The ideological and political course, which undertakes the task of ideological and political education, must be

a process of continuous exchange, collision, integration and development of excellent traditional culture and Marxism in China.

2.3. The Integration of Traditional Culture Into the Teaching Path of Ideological and Political Courses in Local Universities

The introduction of traditional culture teaching in ideological and political courses in local colleges and universities needs to sort out many problems. This article takes Xihua College, which is positioned as a local application-oriented university, as an example. Based on the investigation, Xihua College insists on five combinations in the teaching path, and clarifies the four relationships in the process of combination, so as to ensure the actual effect of integrating traditional culture into ideological and political education and teaching.

2.3.1 Survey on the humanistic quality of college students in Xihua University

Nowadays, under the impact of constitutional government and other Western cultures, under the full penetration of Internet culture, and under the continuous attack of kitsch culture, some college students have obviously experienced problems such as expansion of self-awareness and anomie of life behavior, which have also led to a sense of integrity and morality. For this part of the students who do not fight for education and promptly carry out correct guidance of thought, they will easily be completely Westernized. From 2017 to 2018, nearly 5,000 students and most ideological and political teachers were selected from the school to conduct a questionnaire survey on the status quo of humanistic quality of college students. The questionnaire included literature, history, philosophy, classics, and law. The survey results show that the correct answer to the content of traditional cultural knowledge is 51.22%, which is barely more than half. This shows that students have insufficient reserves of traditional cultural knowledge. 70.3% of students expect teachers to use traditional culture in ideological and political teaching, 19.1% do not want, and 11.6% do not care. Students have high expectations for the use of traditional culture in ideological and political teaching. The survey also shows that more than 60% of students and more than 90% of teachers are dissatisfied with the current teaching effect of ideological and political courses. Students think that ideological and political courses are boring, and what they do is superficial writing. Almost all ideological and political teachers are full of enthusiasm and dedication. In ideological and political teaching, but suffer from no better way to obviously change the status quo.

2.3.2 The integration of traditional culture into the ideological and political courses to achieve five combinations

Using excellent traditional culture as a carrier to teach ideological and political courses is not only the internal needs of students, but also the needs of innovative ideological and political education and teaching models. Xihua College is a local application-oriented general university with no advantages in geography, economy, or resources. Compared with college students in big cities, the students of the school are mostly from small towns and rural areas. These students have relatively insufficient knowledge of excellent traditional culture, but they have a stronger desire to learn excellent traditional culture. In response to this, the school has established an ideological and political interaction mechanism inside and outside the class with the excellent traditional culture of "kindness, filial piety, harmony, and self-cultivation", and cooperated with the practical modules to carry out caring for left-behind children, caring for empty-nest elderly, caring for the disabled. Activities such as self-care have further improved the humanistic quality and social responsibility of college students.

3. Combination of School Emphasis and Student Emphasis

From the school level, Xihua College provides support from policy orientation, teacher training, funding, etc., fully affirms the research work of innovative ideological and political teaching models with excellent traditional culture, and implements the ideological and political teaching reform to the school's education goals, education ideas, curriculum design, effect evaluation. At the same time, pay attention to training teachers, provide funds for teachers to engage in traditional cultural learning, practice and research, organize teachers and hire outside experts to come to the school to give lectures on traditional culture. From the perspective of students, organize and guide students to participate extensively, use various occasions and opportunities to make students realize the close relationship between learning traditional culture and developing majors, encourage students to set up traditional culture learning clubs, and appoint teachers to guide students in competitions, etc.

3.1. Combination of Two Both Inside and Outside the Class

In class, adopt flexible and diverse teaching modes, create a "dynamic teaching method", and construct a teaching mode that uses excellent traditional culture through ideological and political theory classes and elective classes. Carry out activities such as reading "The Analects of Confucius" and "Disciple Guidance" before class to popularize Chinese studies, and conduct ideological and political education subtly. In the extracurricular aspects, the Internet is fully utilized to supplement in-class teaching, and courseware is posted on the Internet to guide students to study Chinese Studies, and interact with each other to resolve doubts. In addition, the school makes full use of the professional characteristics of application-oriented colleges and universities, such as the favorable conditions for agricultural and water conservancy engineering students to go to the fields, to go to the enterprise and more, and to make full use of the large classroom of society to carry out traditional culture and ideological politics to students education.

3.2. Combination of Ideological and Political Theory Teaching and Professional Teaching

In ordinary local colleges and universities, the teaching of professional courses and the teaching of ideological and political courses are separated and opposed. Individual professional teachers even occupy the teaching time of ideological and political courses [4]. In fact, whether it is professional teaching or ideological and political teaching, students must first be taught the principle of doing right things first. Teaching and educating people is the common mission and mission of professional teaching and ideological and political teaching. Xihua College recognizes that ideological and political education is the common responsibility of ideological and political teachers, counselors and professional teachers. The teaching of ideological and political courses and professional teaching should be combined and coordinated with each other.

3.3. Combination of Compulsory and Elective Courses

Select excellent traditional culture to enrich the teaching of compulsory courses, such as the content of Chinese philosophy in the teaching of "Introduction to the Basic Principles of Marxism", and the use of Confucian ethics in the "Ideological and Moral Cultivation and Legal Foundation". The introduction of traditional cultural education content can greatly enhance the appeal of ideological and political teaching, but the syllabus, teaching objectives and teaching tasks of the compulsory courses are relatively fixed. Compulsory courses alone are not enough. Xihua College offers elective courses on traditional culture and special lectures on traditional Chinese virtues for the whole school as a necessary supplement and extension of ideological and political teaching. Credit rewards are given to students who have completed their studies, and the students' enthusiasm for elective courses is high. At the same time, teachers from the

Ministry of Ideology and Politics have compiled a series of excellent traditional culture textbooks, which are not only praised by students, but also adopted by some local enterprises and institutions.

3.4. Combination of Internal and External Resources

Local colleges and universities should first base themselves on the actual situation of the school, fully tap the resources in the school, and use traditional culture to innovate the teaching of ideological and political courses based on the characteristics of students; at the same time, with the help of off-campus resources, learn from and use other colleges and universities to carry out Chinese traditional cultural education, ideological and political education. Experience and resources, such as hiring well-known cultural scholars from Singapore to give lectures, and establishing cooperative relations with enterprises and comprehensive universities, which not only enhances the humanistic quality of students, but also expands the reputation of the school.

4. Integrate Traditional Culture Into Ideological and Political Courses and Handle the Four Relationships

4.1. The Relationship Between Tradition and Modernity

The traditional culture of educating people and today's ideological and political education are facing a traditional and modern problem. In traditional culture, the essence and dross coexist. The dross viewpoints such as the three principles and five constants should be discarded. The thoughts of emphasizing morality, self-cultivation, and filial piety still have learning value in modern times. When incorporating the content of traditional culture into modern ideological and political education, it is necessary to deal with the problem of borrowing methods for educating people in traditional culture, and to ensure that while inheriting, there must be innovation. To strengthen and improve college students' ideological and political education, it is necessary to re-examine the combination of traditional culture and current ideological and political education, and to explore effective ways to combine tradition and modernity.

4.2. The Relationship Between Professional Teaching and Traditional Culture, Ideological and Political Education

Those engaged in professional teaching in colleges and universities do not necessarily attach importance to traditional culture and ideological and political education, and those engaged in ideological and political education may not necessarily understand professional education. Combining professional education with ideological and political education to cultivate talents with both ability and political integrity in the new era is a problem that needs to be solved urgently. Therefore, teachers of professional courses and teachers of ideological and political courses must jointly explore the combination of professional teaching and traditional culture and ideological and political education, guiding students' life and education and teaching practice, and realize the benign interaction of professional education, traditional cultural education and ideological and political education.

4.3. The Relationship Between Talent and Virtue

At present, valuing talents over morals still occupies a certain market among students, and some students think that ideological and political education is useful for politics, but is basically of no practical use for their employment. [5] In fact, moral cultivation is conducive to one's own career. If you don't attach importance to both ability and political integrity, development will be greatly restricted. The introduction of excellent traditional culture into ideological and political courses is to make students understand that the success of career is not determined by pure professional quality, and the level of moral quality is more decisive. Therefore, we must abandon the prejudice and dislike of ideological and political courses, and improve the initiative

and enthusiasm of studying ideological and political courses. Only in this way can we become a person with both ability and integrity.

5. Conclusion

The traditional view of knowing and doing has always advocated the unity of moral cognition and moral practice, especially the emphasis on moral practice. Therefore, the effectiveness of integrating traditional culture into the teaching of ideological and political courses lies not only in knowledge but also in action. The biggest dilemma in the teaching of ideological and political courses in colleges and universities is precisely how to make students achieve the unity of knowledge and behavior, and how to implement what the teacher teaches into life practice. Therefore, the teaching of ideological and political courses in local application-oriented colleges and universities must not only stay in books, but must be implemented in practical actions.

The effect of integrating traditional culture into ideological and political courses, one is to enhance the effectiveness of ideological and political teaching. Traditional culture expands the space for ideological and political education, makes up for the shortcomings of college students' traditional education, improves the knowledge structure of college students, enhances the humanistic quality of college students, and effectively enhances the overall strength of ideological and political education and the effectiveness of education. The confusion and confusion of college students have had a positive impact on their beliefs. The second is to enhance the pertinence of ideological and political teaching. The value selection of excellent traditional culture helps college students establish a harmonious attitude and actively spread positive energy. It helps students' frustration resistance and reduces friction and extreme events. The third is to enhance the richness of the content of ideological and political courses. Educational resources such as "faith", "loyalty", "respect", and "sincere" in the excellent traditional culture not only enrich the content of ideological and political courses, but also enhance the persuasiveness of college students' Marxist belief education.

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