

Research on the Internal Relationship between Economic Management and Enterprise Development

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Abstract

With the increasingly fierce market economy competition, the economic pressure of modern enterprises is gradually increasing. Economic management belongs to the core content of enterprise management and directly relates to the future development of the enterprise. In view of this, this article mainly focuses on in-depth research and discussion on the internal relationship between economic management and enterprise development, so that enterprises can better implement practical work of economic management in the future.

Keywords

Enterprise development; economic management; enterprise management.

1. Introduction

With the continuous development of modern enterprises, the complex and changeable market environment has become increasingly obvious, and the requirements for the economic management of enterprises have gradually increased. Then, if you want to better implement the economic management and give full play to its positive role in the development of enterprises, it is particularly important to grasp the relationship between economic management and enterprise development. In this regard, an in-depth study of the internal relationship between economic management and enterprise development has practical significance and value.

2. The Basic Connotation of Enterprise Economic Management

In general, economic management refers to the basic process by which economic managers achieve expected goals through the organization, planning, coordination, and command of social economic activities and production and business activities. In addition to the knowledge of natural sciences, economic management also includes knowledge of social sciences. It mainly revolves around the activities of economic accounting of various factors within the enterprise, that is, the full use of the internal organization and resources of the enterprise, and the maximum realize the goal of the enterprise. The basic connotation of economic management can be analyzed from two aspects. First of all, economic management presents a state of diversification. The economic management will manifest itself in different forms in enterprises, such as economic accounting system and economic responsibility system. It is precisely because of these diversifications. It is because of the form of transformation that the effect of enterprise economic management is highlighted. Secondly, there are certain benefits in economic management. Because the purpose of economic management is to help enterprises obtain more benefits, and benefits and people's consumer needs are directly related, usually through bonuses, salaries, rewards and punishments. And other different ways to mobilize the enthusiasm of employees in the chain of corporate interest. At the same time, the company will also coordinate the relationship with employees through economic management, choose effective ways to mobilize employees' work enthusiasm and enthusiasm, and link the

company's interests with employees' work performance, so as to promote the long-term development of the company.

3. Explanation of the Internal Relationship Between Economic Management and Enterprise Development

3.1. Economic Management Is the Main Foundation of Enterprise Development

The clearest goal for enterprises to implement economic management is in two aspects. On the one hand, it is to ensure the healthy survival of the enterprise, and the other is to ensure that the enterprise achieves rapid development. However, if an enterprise wants to achieve stable and long-term development, its economic strength must be strong. Therefore, the key role of economic management in enterprise development is more obvious, and the internal relationship between the two becomes clearer. The overall trend of development of most domestic enterprises at this stage is good, and unexpected situations occur during the actual implementation of economic management practices. If the company's managers lack the correct awareness of economic management and only focus on business expansion, they ignore it. In the supervision of economic activities, if the managers think that as long as the accounting work is done, it is necessary to implement the relevant work of economic management, which is easy to make the enterprise fall into the plight of insufficient balance sheet and difficult financing. From this we can understand that in the macro and micro economic activities of a company, economic management plays an important role and is a prerequisite guarantee for the development of the company. In the overall development process of the modern market economy, economic management will affect the overall operating environment of the market economy and the overall mode of economic management.

Development and changes not only would bring opportunities to enterprises, but also certain challenges. Develop an effective system of economic management, through capital restrictions, do a good job in venture capital, increase the control of economic investment, strengthen economic supervision, etc., these are all limited enterprises The key content that must be studied in depth [2].

3.2. Economic Management Is the Ultimate Goal of Enterprise Development

In the early stage of enterprise development, managers often don't pay attention on economic management, mainly because they put too much energy on business expansion and management of employees. For small and medium-sized enterprises, it is often generally believed that operations cannot rely on the economy. However, with the gradual expansion of the scale of enterprise development and the increase in profits and costs, various problems in the economic activities of the enterprise will become more prominent. If they are not handled in a timely and effective manner, they will rise to a contradicted management, such as the lack of perfection of economic management. The system and job responsibilities are too vague. Therefore, in order to ensure the overall healthy and orderly operation of the company, the company is required to strengthen the management of economic activities, also focus on the organic combination of current operating conditions and future development goals, then set strategic goals for economic management, as well as improve the financial system, and be good at using modern financial technology. They also need to improve the efficiency of financial statement preparation, use science and technology, and display financial information more intuitively through charts to ensure the in-depth implementation of economic management activities and achieve the ultimate goal of enterprise development [3].

4. Reasonable Suggestions for Strengthening Economic Management

4.1. Solid and High-Quality Management Philosophy

The management personnel in an enterprise should combine with the development goal of economic strategy, establishing a solid and high-quality management concept, as well as improving the comprehensive competitive strength of modern enterprises. They should also realize the effective innovation of economic management, give full play to the real efficiency of economic management, and drive the benign development of enterprises in the future.

4.2. Gradually Improve Economic Management Systems

For enterprises, the overall quality of operation and management is determined by the degree of perfection of the comprehensive system of economic management. Therefore, enterprises must gradually improve economic management systems, and combine actual needs and actual conditions to supplement and optimize related systems of economic management to ensure that various economic activities can be efficiently implemented and completed. Modern enterprises should gradually improve the rewards and punishment systems, the post system, and work closely with economic management tasks to ensure that the proactiveness of employees in practical work can be improved.

4.3. Paying Attention to the Reasonable Optimization of Internal Management

Internal management, which is subordinate to the core content of the enterprise at the level of economic management, is extremely vulnerable to the influence of the internal management system and structure of the enterprise. Therefore, the enterprise management structure and mechanism should be gradually improved. Focusing on the rational optimization of internal management, enterprises need to strengthen the important measures of comprehensive capabilities of economic management. Reasonable optimization of internal management should innovate the internal supervision system of enterprises, promote the effectiveness and quality of supervision work, and promote the efficiency and enthusiasm of economic managers of enterprises. If the performance appraisal can be implemented, corresponding management work can be implemented to fully stimulate the work passion and motivation of workers. The economic management department of the enterprise should organize managers to participate in systematic training on a regular basis, especially under the conditions of the continuous development of the market economy, it should continue to update various economic management technologies and methods, and continue to improve and innovate the management concepts of the economic managers of the enterprise, skills and knowledge reserves, keep up with the pace of market economy development [4].

4.4. Implementing Comprehensive Budget Management

The fundamental purpose of economic management in modern enterprises is to promote the rapid and good development of transportation and obtain more economic and social benefits. Then, this often involves the content of internal budget management of the enterprise, such as if the enterprise wants to increase profits, borrowing costs. We must pay attention to the budget management work, and the corresponding budget managers must have a serious and responsible management attitude and practical ability, and can record all the enterprise expenditures in detail, which is convenient for the economic management of the department's appropriation budget to ensure that it can save more cost. During the implementation of economic management, enterprises should establish a strong budget management concept, formulate comprehensive budget management mechanisms and measures to ensure that various tasks of budget management can be implemented in depth, and lay a good foundation for the improvement of the implementation effect of economic management. Future development assistance.

4.5. Continually Introducing Modern Science and Technology

Under the condition of market economy, China has gradually entered the era of information explosion. With the continuous progress and development of information science and technology, computer science and technology has entered a new round of reform upsurge. More convenient, efficient and high-quality computer application and technology continue to be developed and applied. For the economic management of enterprises, it is also in the wave of market economy, moving forward in the direction of science and technology, high efficiency and modernization. Therefore, during the implementation of economic management, enterprises should pay attention to the introduction of modern science and technology, so as to provide technical support for enterprises to implement efficient economic management. For example, computer science and technology can be introduced into the field of enterprise economic information monitoring to timely and efficiently collect the latest information, assist relevant personnel to retrieve the data information about enterprise economic operation, deeply analyze complex data, and extract the value market information, so as to provide guidance for enterprises to implement efficient economic management and promote enterprises to achieve considerable progress development.

5. Conclusion

To sum up, only by doing a good job in the economic management of enterprises can enterprises achieve better development and occupy a place in market competition. For business managers, not only must fully grasp and recognize the internal relationship between business development and economic management, but also scientifically and rationally use the relationship between the two to the promote coordinated development, so as to enhance the core competitiveness and strength of the enterprise .

References

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