

On the Innovation of Deconstruction Art in Classic Costume

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Abstract

Deconstruction, as one of the most representative fashion design techniques, subverts the tradition of clothing, which is a process of breaking down the old, deconstructing and combining into a new structure. This is a form of composition against traditional clothing, aiming at opposing the appearance of clothing that people generally believe should be. In my own design process, I deeply think about the structure of traditional casual shirt, Blazer coat and Chesterfield overcoat. I use deconstruction method to break and reorganize the structure to form an unconventional so-called elegant visual effect, and deeply think about the form of multiple clothing.

Keywords

Transforming classics; structural innovation; unconventionality.

1. Introduction

Classic clothing has a strong wearability, high specification and system, and has been popular for a long time. And the classic clothing has a unified name. In general, deconstruction is not the center, not the principle, not the thrust, not even the law of events, that is, there is no principle. Deconstructionism is based on the human body, the original basis of design, and the design is separated from the human body itself, in order to let the cloth get the best display and design. This does not pay attention to lines, unconventional style is constantly accepted, attracting many designers to adopt, and popular in the moment. Deconstruction is the decomposition and destruction of clothing structure. Only when we fully understand the structure can we deconstruct it. Deconstruction has its rich originality. Every deconstruction work is a special existence. The design is full of all kinds of contingency. The designers' random change and deconstruction, and repetition and segmentation make the deconstructive fashion full of magical existence. An old-fashioned and old-fashioned suit is deconstructed by the skillful hands of the designer, which makes it emit a unique temperament Avant garde fashion.

2. Types of Deconstruction Techniques

2.1. Deconstruction of Clothing Shape and Structure

The common form of clothing deconstruction is to pay great attention to the research on the structure of clothing itself. Its design theory is to innovate and apply the original style and structure of clothing boldly. The traditional aesthetics of clothing pays attention to the balanced beauty of collar, shoulder, chest, waist, buttocks and other parts of the body. In short, all parts of the body are balanced and full of aesthetic feeling, but deconstruction is natural To break this balance and balance, its structure is often asymmetric, full of experimental and unfinished feeling, it seems that the effect of this formation is accidental. But whether deconstruction can be successfully used is in the final analysis the profound thinking of clothing deconstruction.

In fact, the originator of deconstruction should be traced back to Baron Chagall, who was active in the world of high-end fashion in Paris in the first half of last century. Balonchaga's continuous exploration of the structure of clothing exceeds people's traditional cognition on the shape and structure of clothing to a certain extent, and it is very advanced (Fig. 1 and Fig. 2)



Figure 1.



Figure 2.

Baronshaga's works have deeply influenced the representatives of structuralism in the future. Belgian designers such as Martin magira, Driss van Norton and other Belgian designers, as well as the Six Gentlemen of Antwerp and Asian designers such as Kawabata and Yaosi Yamamoto, were born after the war. And experienced the post-modernism trend of thought from the emergence to the development and growth of the process, affected by this trend of thought, the design is obviously with deconstruction characteristics, redefined the concept of clothing, and some designers completely deviate from the concept of clothing for people, completely from the perspective of designing an independent art to design fashion, considering the fashion itself rather than the human body The fashion of having a relationship. Among them, the most representative are the designers Kawabata and Martin majira, whose clothes are obviously separated from the human body in style. (Fig. 3), (Fig. 4) the expanding and twisted structure on the show is full of sculpture. It is a kind of installation art for walking. It is very shocking. The regular structure and the formal dressing style are not interesting for these avant-garde designers. They are accustomed to re cutting and combining the classic costumes to form a very different style or some parts The classic clothing here refers to the clothes which have certain specifications and forms which are not easy to change under the daily dressing environment, such as Blazer coat, trench coat and so on.



Figure 3.



Figure 4.

These designers will deconstruct these clothes with certain high specifications to break the traditional combination mode. For example, they will split the classic white shirt. The sleeve

should come out at the shoulder, but it should come out at the chest. The collar repeats a lot, or the shirt is hung on the shoulder of the human body as a substitute for a scarf, or the shirt retains the stitch and raw edge, creating an unfinished design Feeling. Or cut off half of the conservative suit and connect it with a rope, or split it from the barge head to create a sense of vandalism. As shown in Figure 5



Figure 5.

2.2. Deconstruction of Clothing Fabric and Pattern

Post modern society is a world of image flooding. All kinds of visual resources are presented in front of the public. When these figures are re combined, spliced and used in clothing design, because the image itself will have its own meaning and the combination of irrelevant images, different combination of images brings different visual effects and impacts. The significance of these images is seen by the view The viewer recombines itself, which is a secondary design of the pattern, highlighting the bright visual effect of the costume design, such as the punk mother Vivian Westwood blocking the Queen's eyes with anarchist slogan on the T-shirt head image of the queen, showing an irony meaning also shows a sense of cultural conflict. (Figure 6)



Figure 6.

The deconstruction of traditional materials, the use of materials different from traditional fabrics to make clothing, various industrial materials, metal paper porcelain and even a small nail have opened a new way for our design. In Deconstruction.

Deconstruction of materials is also a respect for environmental protection. The materials that people can think about are not only those traditional silk cotton, silk and satin, but more new materials. To increase its higher reuse, protect the environment and corresponding themes of

the times, Figure 7 shows the works of avant-garde deconstruction brand Martin Magara. Deconstruct a avant-garde fashion with various leather saddles.



Figure 7.

3. Expression Analysis of Structural Art on Fashion Show

Nowadays, the fashion designers are trying to exert the unique charm of deconstruction art from all aspects. The dress never sticks to the rules (Fig. 8) comes from the 2016 Paris autumn and winter women's clothing brand Jacquemus high-grade ready-made clothing series. The designer is the representative of the new wave design of the legal system, with a clear minimalist style and French romantic feeling. Jacquemus' works never pay much attention to details, so they have a clever unfinished feeling. This season's autumn and winter series integrates the designer's yearning and exhibition of local French scenery. In the context of retaining French style, more avant-garde deconstruction elements, oversized shoulder pads, less than half of suits, and the border that bring visual illusion to the viewer are all displayed with the design The clever idea of the planner.



Figure 8.

Figure 9 is from the work of Chinese designer Gao Xue in the spring summer New York Fashion Week 2017. The designer Gao Xue design is inspired by the small actions in daily life --- cutting, twisting, planing and cutting. She cut the food in the refrigerator, the daily necessities on the dressing table and the vitamin pills from daily life, and filled with a series of secondary processed fabrics, created a series of art device works as the starting point, based on the traditional men and then disassembled the model. The suit is twisted and cut, entangled with the traditional Chinese style printing. After repeated attempts and abandonment, the deconstructed Western version is integrated with the traditional oriental elements, showing the beauty with impact but very harmonious.



Figure 9.

4. Conclusion

The research object of this paper is the innovation of deconstruction. Through the combination of theoretical knowledge and practice, the research results are quite abundant. The reason why deconstruction art is sought after at present lies in its interest and creativity. It can show the designer's ideas and personality vividly and vividly, and its unique visual impact is impressive. Deconstruction of this artistic technique is a avant-garde thinking of contemporary clothing. Yamamoto Yaosi said that the most boring is to wear a decent dress. The design of clothing needs designers to think and innovate constantly. Only in this way can the design not stop. The designer is still still a designer In the process of clothing design, we should keep a kind of avant-garde and foreseen thinking and keep the experimental design. In the current multicultural environment, clothing is not only a necessity to dress up itself. The elegance and appropriateness of dress is no longer the only goal, but a voice generator that makes sound to the outside for ourselves. Each of us is unique and has its own taste To find out whether the difference of another way of dressing and matching can release our thoughts on the society. Are we in a group of people who dress in a regular way, whether it is unique. Although classic clothes have been circulating for a long time, if it is conservative, it will not be eliminated. In short, designers really need to play their idea, make boring things not so boring, so that people always feel all his interesting and quiet feeling in the process of wearing. In short, some of my finished design areas are not complete and imperfect. We need to pay attention to the thinking of the interior structure of the dress in the process of design. To complete the structural techniques, we need to understand the pattern deeply, and think about the fabric and pay attention to the transformation of unconventional materials. This is conducive to our study of clothing Study. Only then can more good works be produced.

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